

THE ANNUAL CONSUMER SHOW

DFW

"The Best of Everything"

CONSUMER EXPO

**IS RETURNING TO THE
DALLAS MARKET HALL**

2200 Stemmons Freeway



Saturday, Aug. 26, 2017

10 am - 6 pm

Sunday, Aug. 27, 2017

11 am - 5 pm

FEATURING THE VERY BEST CONSUMER PRODUCTS AND SERVICES

SHOPPERS PARADISE - YOU NAME IT, WE HAVE IT !

FREE ADMISSION - FREE PARKING

DFW
"The Best of Everything"
CONSUMER EXPO

Dallas Market Hall
2200 Stemmons Freeway
Dallas, Texas 75207

Show Management Contact:

Phone: 972-860-9366

Fax: 972-476-1377

email: info@dfw.consumerexpo.com

SHOW HOURS:

Saturday, Aug. 26 - 10:00 am to 6:00 pm

Sunday, Aug. 27 - 11:00 am to 5:00 pm

BOOTH RATES

10'x10' Pipe & Drape \$685

10'x20' Pipe & Drape \$885

10'x30' Pipe & Drape \$1,100

20'x20' Island * \$1,185

20'x30' Island * \$1,750

Corner Booth add \$ 100

Over 600 sq. ft. 2.75 sq.ft.

*space only - pipe & drape not provided

MOVE-IN

Friday, August 25 - 8 am to 8 pm

If any exhibitor fails to occupy the space contracted for, or fails to comply with the terms of the exhibit space contract, Show Management has the right to use such space in any manner. All exhibits must be open for business during event hours.

MOVE-OUT

Sunday, August 27 - 5:00 pm to 8 pm.

Note: dismantling and removal of exhibits and equipment will not be permitted prior to the closing of the show. Any exhibits still remaining after 8 pm will be removed and exhibitor will be responsible for any labor and storage cost incurred.

SHOW ADMISSION

In order to have the greatest number of visitors to the show, admission and parking is **FREE !**

EXHIBITOR BADGES

Badges allow in/out privileges to the Exhibit Hall throughout the event through the dock 2 entrance. Every exhibitor will receive badges which can be picked up at the Security counter on-site at the dock 2 entrance

EXHIBIT SPACE

Each booth space is furnished at no additional cost, with pipe and drape extended according the size of the space. Tables are not furnished. One company identification sign will be provided free of charge.

ELECTRICAL

If electrical services are needed for the booth, they can be provided by contracting directly with GES Electrical, the exclusive service provider for the Dallas Market Hall. Costs incurred are to be paid by Exhibitor.

PIPE & DRAPE





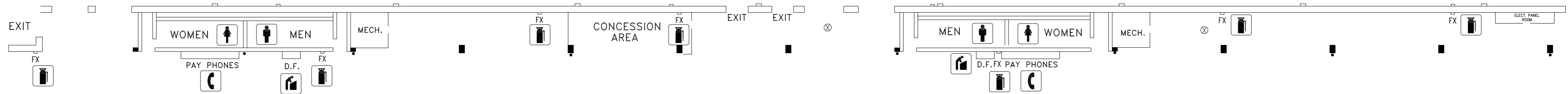
"The Best of Everything"

Consumer Expo

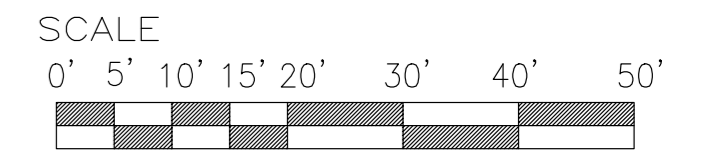
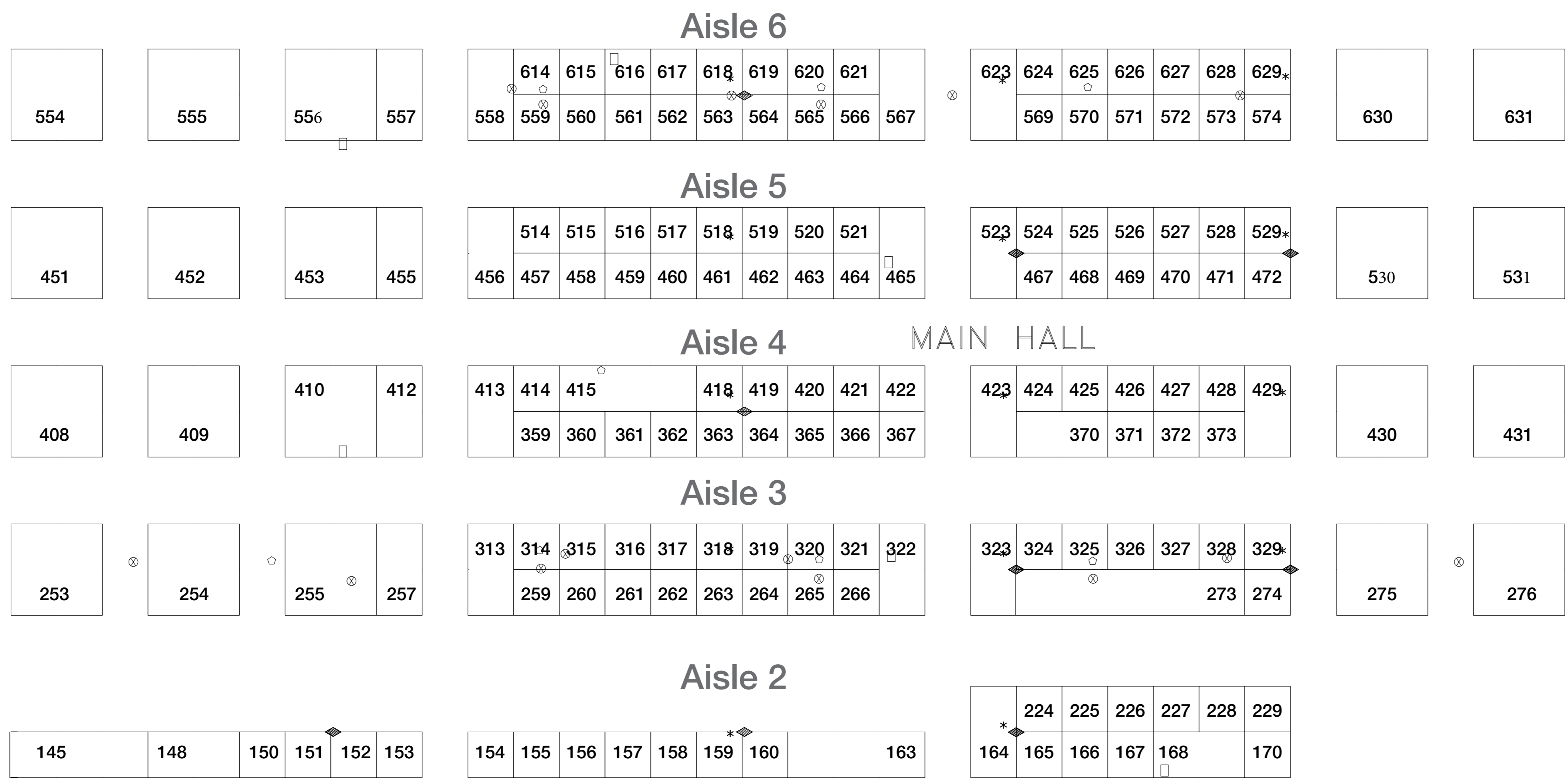
SATURDAY AUGUST 26 - SUNDAY AUGUST 27, 2017

Dallas Markey Hall
2200 Stemmons Freeway
Dallas, Texas 75207

DOCK 2
FREIGHT DOORS
20' HIGH X 20' WIDE



WYCLIFF WEST
ENTRANCE
(CANOPY)



DFW *"The Best of Everything"* CONSUMER EXPO

Dallas Market Hall - August 26 and 27, 2017

EXHIBITOR SPACE CONTRACT

BOOTH RATES

- () 10' x 10' Pipe & Drape \$685
() 10' x 20' Pipe & Drape \$885
() 10' x 30' Pipe & Drape \$1,100
() 20' x 20' Island* \$1,185
() 20' x 30' Island* \$1,750
() Corner Booth add \$100
() Over 600 sq. ft. - \$2.75 sq. ft.

BOOTH #: _____

SIZE: _____

COST: \$ _____

DEPOSIT: \$ _____

Pipe & Drape includes an 8' high back drape with two 3' side dividers

*space only - pipe & drape not provided

PAYMENT SCHEDULE

\$100 at signing of contract
balance July 1, 2017

CONTACT INFORMATION

Company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State _____ Zip _____

Products/Services _____

Telephone: _____

E-Mail: _____

PAYMENT INFORMATION

Total non-refundable deposit of \$ _____ enclosed

Please charge my () VISA () MC () AMEX () DISCOVER

Name on card (print) _____

Card # _____

Expiration Date: _____ CVV _____

Billing address: _____

City _____ State _____ Zip _____

X _____

Signature of credit card holder

UNLESS PAID IN FULL, I AUTHORIZE DFW CONSUMER EXPO
TO PROCESS THE FINAL PAYMENT ON THIS CREDIT CARD
ON JULY 1, 2017.

X _____

Authorized Signature

Date: _____, 2017

By my signature above, I hereby acknowledge that I have received
and read, and hereby agree to abide by the Rules and Regulations
(terms and conditions) of the DFW *"The Best of Everything"* Consumer Expo.

* * * * *

Please send completed contract either by fax or email

Fax: 972-476-1377

email: payment@dfwconsumerexpo.com

RULES AND REGULATIONS (terms and conditions)

- 1. ORGANIZER:** the DFW "The Best of Everything" Consumer EXPO ("Show") is organized by DFW Consumer Expo, Inc.
- 2. SHOW DATES:** Saturday, August 26, 2017 - 10 am to 6 pm and Sunday, August 27, 2017 - 11 am to 6 pm
- 3. MOVE-IN DATE:** Friday, August 25, 2017 - 8 am to 8 pm - all exhibits must be fully set up by 8 pm
- 4. EXHIBITS:** All exhibits must be open for business during show hours. No dismantling or packing can be started before the Show closes on Sunday. Violators are subject to being barred from participation in future shows and will receive a \$250 fine.
- 5. ERRORS, OMISSIONS:** Organizer is not responsible for any errors, omissions, typos, misspellings etc. in the Show, publication, advertising, or in any show electronic media.
- 6. ALLOCATION OF SPACE:** No Exhibitor shall change and/or add to the products and services to be displayed without the written consent of the Organizer. Any booth which is inappropriate, in the sole opinion of the Organizer, is subject to being altered to comply with the Organizer's requirements at the expense of the Exhibitor. No Exhibitor may sublet or share his allocated area with any other company or organization without the written permission of the Organizer. Any Exhibitor wishing to share their booth with any groups other than divisions of their own company must apply in writing to the Organizer with full details of the sharing company. If the Exhibitor decides to cancel by written notice, Show Management has the right to retain all amounts paid by Exhibitor based on the schedule of payments of the contract for the booth space. Deposits and/or payments are non-refundable. The Organizer reserves the right to change the layout of the exhibition or any part thereof without liability to the Exhibitor. This includes, but is not limited to, change of exhibit space, change of layout of floor plan, change of venue or change in dates of event. Any exhibitor affected by any change will be notified.
- 7. FLOOR COVERING:** A floor covering is required (e.g. carpet, laminate, etc.) within every space/booth(s)
- 8. TABLES:** Tables are *not* furnished as part of any booth space. Exhibitors may bring their own or rent them from the official Show Decorator. All tables must be skirted.
- 9. SIGNS:** Only professional signs are permitted.
- 10. VEHICLES:** Vehicles are not allowed as part of an exhibit without prior authorization from the Organizer.
- 11. BADGES:** The Exhibitor must submit a Badge Staffing Form to the Organizer and wear such badge at all times when on the Show Site (defined as the area of move-in/out and the Show itself). Badges are non-transferable and if transferred to or used by any party other than the individual to whom it was issued, they may be canceled by the Organizer at the absolute discretion of the Organizer.
- 12. EXHIBIT AREA:** All aisles and entrance doors will be under the control of the Organizer. Merchandise, displays, signs or other property of the Exhibitor may not extend into the aisles nor obstruct the view of other spaces or aisles. The Exhibitor and their agents, employees or other representatives may not sell merchandise, give souvenirs or hand out any other literature of any kind anywhere other than in their own exhibit space. The Organizer reserves the right, in its sole and unfettered discretion to (1) determine the eligibility of Exhibitors and exhibits for the show, (2) reject or prohibit exhibits or exhibitors which the Organizer considers objectionable, and (3) relocate exhibitors or exhibits when in the Organizer's opinion such moves are necessary to maintain the character and/or good order of the show. Exhibitors may not operate sound equipment that might prove disturbing to other exhibitors. Show management has the right to determine the acceptable level of sound in all such instances. It is the Exhibitor's responsibility to obtain licensing for music played from their display. Throwing of souvenirs, loud shouting and making unnecessary noises, whether by human or mechanical means, or other attention attracting devices will not be permitted. The Exhibitor may distribute printed material, souvenirs or other articles only within their space. Helium balloons may not be exhibited or distributed. Any other balloons to be exhibited or distributed must be approved by the Organizer. Food, beverages or novelty items given away as samples, must be approved the Organizer and their catering contractors. Any outside service contracted by the Exhibitor and not included in this Exhibitor Space Contract must be reviewed and approved by the Organizer. Any merchandise or other property left in the hall beyond specified time will be removed to a separate warehouse and the Exhibitor will be charged for moving and storage costs.
- 13. ELECTRICITY & PLUMBING:** The Exhibitor shall be responsible for ordering from the Show's Electrical contractor and/or plumbing contractor and paying for all electrical wiring, permanent plumbing connections or temporary fills. No order or payment for special electrical work or plumbing work shall be made to the Organizer. Under no circumstances will the Organizer accept any liability for any charge for such electrical or plumbing work. The Exhibitor must arrange with the official Electrical Contractor for electrical service and/or the Official Plumbing Contractor for plumbing service.
- 14. HEALTH PERMITS:** If the Exhibitor is serving samples, the Exhibitor is responsible for obtaining a health permit from the appropriate government authorities and for complying with all rules, regulations and fees thereof.
- 15. UNION LABOR:** The Exhibitor at the Show Site must comply with all regulations of unions applicable to receiving, setting up, dismantling and removal of their exhibits.
- 16. MERCHANDISE/EQUIPMENT:** The Organizer and the Show Site do not accept responsibility, nor is bailment created, for merchandise or equipment by or to the exhibitor at any time. Deliveries shall be made only at a time specified by Organizer. The Organizer and the Show Site are not responsible for any loss or theft of exhibitor's merchandise or equipment during any period of the Show, or during set-up/dismantling. The Exhibitor understands and agrees that Organizer's security, whether in uniform or plainclothes, is a presence to inhibit theft, and the Organizer, its agents or official suppliers neither offer nor accept responsibility for exhibitor's property of any kind.
- 17. FIRE, THEFT, ACCIDENT:** The Organizer will maintain security service in the building and/or shall make reasonable efforts to provide security. However the Organizer shall not be responsible for the safety of the Exhibitor or its property, employees, visitors or customers from theft, disappearance, pilferage, injury or damage by accident or any other cause. The Exhibitor assumes sole liability for any losses resulting from such causes. The Organizer shall not provide insurance for the benefit of the Exhibitor or its property. The Exhibitor agrees to abide by the City Fire Prevention Code and the exhibit hall fire regulations promulgated by the owner of the show site, which, among other regulations, prohibits attachment of any signs or other items to the walls of the building, or to attach signs to the drapery of the booth. Otherwise, such items must be at least six (6) inches away from the drapery. Also, the regulations provide that decorations must be non-combustible or flameproof; the use, display or storage of flammable liquids or gas must be approved by the Fire Marshall in writing. Open flames or smoke-emitting materials are prohibited.
- 18. INDEMNIFICATION:** Exhibitor shall indemnify and hold the Organizer harmless from any damages, losses or liabilities resulting from any claims, demands, suits or other actions based on or arising out of the Exhibitor's occupation or use of exhibit space or its installation, operation, or removal of exhibits. This includes but is not limited to all claims and demands of Exhibitors or any third party including any of their agents, employees, representatives, customers, and/or guests for injury to person or property (including theft or mysterious disappearance) arising by virtue of any occurrence in the exhibit space or Show Site or in the parking areas in proximity to the Show Site during the term of this Contract, as well as any period during which the Exhibitor is moving into or out of the Show Site. The Exhibitor shall observe and abide by additional regulations made by the Show for the efficient, safe operation or success of the Show and such additional regulations shall be at the sole discretion of the Organizer. Any exhibitor who violates any of the above terms and/or conditions is subject to being refused further participation in this show or any show managed by the Organizer.
- 19. CANCELLATION:** In the event, though, without limitations, that because of war, fire, government regulations, public catastrophe, act of God - fire, lightening, flood, weather, epidemic, hurricane, tornado, earthquake or public enemy, casualty, explosion, utility interruption, strikes, riots or civil disturbances or any other cause beyond the control of the Show and the Organizer, the Show or any part hereof is prevented from being held, is canceled by the Organizer, or exhibit space is assigned hereunder becomes unavailable, any compensation of exhibit fees to the exhibitor shall be at the absolute discretion of the Organizer.
- 20. OBLIGATIONS:** The Organizer does not guarantee in any way the success of any Exhibitor, nor does it guarantee any specific attendance numbers. The contractual obligations to the Exhibitor/Organizer assumes those expressly made herein. The Organizer does not offer exclusivity for any products or services, nor can the Organizer guarantee that the Exhibitor will not have a competitor.
- 21. FEES.** The fees paid per this contract represent an agreed measure of compensation for services rendered by the Organizer. Fees paid for exhibit space is not uniform. The Organizer shall be entitled to close an exhibit at any time for failure by an Exhibitor or his assignee or any or any officers, agents, employees, or other representatives of such Exhibitor to perform, meet or observe any Terms and Conditions set forth herein and such Exhibitor shall not be entitled to any refund or any part of any fee. If Exhibitor pays for contracted space by credit card, Exhibitor specifically agrees not to contest said payment at any time or for any reason with the issuer of said credit card. If full payment for contracted exhibit space has not been received for the event 30 days preceding the opening day of the event, then contracted Exhibitor is in breach of contract, and said exhibit space may be released to another party. However, exhibitor is still liable for full payment.
- 22. FAILURE TO PROVIDE EXHIBIT SPACE:** The Organizer shall not be responsible for any damage or cause of action resulting from failure to provide a specified exhibit space due to any reason beyond its control or due to its sole or partial negligence, including without limitation, government regulations or controls, strikes, work

stoppage, act of God or the occupation of any portion of the hall by any governmental authority or a public enemy, or the Organizer's inability to obtain sufficient exhibit space from the owner of the Hall.

23. TERMS AND CONDITIONS: The Organizer shall have full power to interpret and/or amend these Terms and Conditions which in its discretion shall be in the best interest of the Show. The decision of the Organizer must be accepted as final in any dispute between the Exhibitor and any situation not covered by these Terms and Conditions.

24. CONTRACT: This contract may be canceled only if written notice, letter or fax, is received by Organizer. All deposits received up to the date of the notice of cancellation are non-refundable. If notice of cancellation is submitted within 60 days or less prior to the first day of the show, the Exhibitor is liable for the full payment of the space rental under this contract. In the event the Exhibitor fails to make payment or fails to comply in any respect with the terms of this contract, the Organizer reserves the right to cancel this contract without notice and all rights of the Exhibitor hereunder shall cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by the Organizer as liquidated damages for breach of the contract and the Organizer may thereupon re-rent said space. Failure to appear at the event does not release the Exhibitor from responsibility for payment of the full cost of the space rented. If an Exhibitor fails to occupy the space he has contracted by 8:00 pm on the evening prior to the first day of the Show or fails to comply with the terms of this contract, Show management has the right to use such space in any manner.

25. COMPLETE CONTRACT: This contract, together with all of its attachments, constitutes the complete agreement between the Organizer and the Exhibitor. This contract supersedes all previous or contemporaneous negotiations, arrangements, agreements or understandings, if any, between the Organizer and the Exhibitor with respect to the subject matter of this contract. No modification of this contract shall be valid unless approved in writing by the Organizer. Show Management accepting a contract with signature for exhibit space will constitute a binding contract.

26. AMENDMENTS: Any and all matters and questions not specifically covered by the Terms and Conditions in this contract shall be subject to the decision of the Organizer and may be amended at any time by the Organizer in the overall best interest of the Show.

27. TEXAS LAW: This Lease shall be construed under the laws of Texas and all obligations hereunder shall be performable in Texas. All legal actions brought to enforce rights under this Lease shall be instituted in the courts in Dallas County, Texas.